Final Report – CAH Interdisciplinary Grant
07 Poindexter,Batzner and Pierce

Submitted by Carla Poindexter, February 2009

PROJECT RESULTS

Initial Proposal:
Our goal was to create a multimedia presentation through the collaborative, interdisciplinary efforts of a visual artist and a cutting edge electro-acoustic musician/composer. The final effort was to take the form of a music/video DVD and an artist’s book with a CD “soundtrack” enclosed.

Result:
Carla Poindexter’s visual goal was to mine her large body of work in drawing and painting to create and direct animated movement through digital sequencing. The resulting film, Carnival Daring-Do featuring “The Floating Apparitions” involved the manipulation of 4000 photographic stills of characters and backgrounds into a nine-minute visual narrative.

Jay C. Batzner’s musical goal was to respond to the visual film in an improvisational way with the intention of creating a soundtrack that would be a musical counterbalance to the visual work in the film. Batzner created a continuous and self-referential soundscape with the intention that the sound could function separately from the animation but after joining the two components it was determined that the two halves could not be separated.

Achievements:
The film is a significant achievement because it crosses interdisciplinary lines to reach different audiences that might not be aware of Poindexter’s abstract images or Batzner’s experimental electro-acoustical sound.

Since the film’s final edit in February of 2008, it has been officially selected into 12 nationally and internationally competitive film and music/video venues with many competitions submitted or already scheduled for 2009. (Please see list of Film Achievements)

How these achievements affect our teaching:
In 2009, we intend to share our experiences with our students by finding opportunities for Poindexter’s advanced painting students and Batzner’s music composition students to work cooperatively and collaboratively on future audiovisual projects.

Future opportunities and plans
Recently, Poindexter has been contacted to create new animation segments for a feature length film. This project involves combining live action with the animated sequences in a feature length documentary film project entitled “Curious”. The filmmaker is Kimberly Cooke. She has a Masters in Documentary Filmmaking from the Documentary Film Institute at the University of Florida. Ms. Cooke has made several live action short films and one co-directed feature.

Batzner’s appearance on WUCF’s ArtBeat program, where he discussed Carnival Daring-Do and his music, has lead to his scoring of the short film “The Golden Mallard” by director Jon Jones at the Florida Film Festival.

Accompanying Artist’s Book
Another early goal was to create a hand-bound visual book to accompany the film. Limited edition artist’s books often accompany visual artist’s films as another mode of experience. Although the book has been designed, the cost of production and materials exceeded the budget
making it difficult to produce a limited edition book with the CAH grant money. The team decided instead to create a website. The resulting website, carnivaldaringdo.com, has been instrumental in garnering support and publicity for our project, being a successful source of information and aiding in submission processes to film and music video festivals.

The team’s goal is to enter the animated music/video into competitive exhibitions in national and international museum and gallery venues. The strong record of official screenings at prestigious film and music/video festivals in 2008 should allow the project to garner significant attention in 2009.

Publicity and Promotion:

The CAH grant covered creative and production aspects of the project but the funding did not include the requested $3000 for promotion and publicity, therefore it was important to spend money out of pocket.

Our combined budget in 2008 for out of pocket expenses which included submittal fees, packaging and postage, printed materials, travel, lodging, networking, printed publicity materials (3000 postcards), the website was well over $5000 for Poindexter and $2000 for Batzner. (See attached Budget)

OUTSIDE FUNDING APPLIED IN RELATION TO THIS PROJECT

2007 United Arts of Central Florida – Professional Development Grant used for to pay for creative time. $1500. awarded to Carla Poindexter

We did not apply for other outside funding awards during 2007-08. It is our team’s belief that the first step in finding future funding for the music/video (and future projects) was to achieve recognition through competitive film festivals and music/video festivals. Clearly, the exhibition record of this film has exceeded expectations.

2009-10 will be a viable time to write grants for funding to further the project, including an accompanying artist’s limited edition book, promotion and publicity, and production funds for future collaborative music/video projects.
Film Achievements- FINAL REPORT - CAH Interdisciplinary Award: 07 Poindexter, Batzner and Pierce

Carnival Daring-Do “Featuring the Floating Apparitions” was created and directed by Carla Poindexter with original music by Jay C. Batzner. Full Color 2D Animation, Running Time 9:00 minutes, Copyright 2008. Completed February 2008.

An on-going record of screenings, exhibitions, director’s statement, reviews, synopsis and more can be viewed at the official Web site: carnivaldaringdo.com

International Competitions and Awards

FILM and MUSIC/VIDEO FESTIVAL Official Selections and Screenings:

2008
- Palm Beach International Film Festival
  Palm Beach, Florida, USA
  April 2008 (Film Festival) (International Competition)

- Fresno International Film Festival
  Fresno, California, USA
  April 2008 (Film Festival) (International Competition)

- Athens International Film and Video Festival
  Athens, Ohio, USA
  April 2008 (Film Festival) (International Competition)

- Tallahassee Film Festival
  Tallahassee, Florida, USA
  May 2008 (Film Festival) (International Competition)

- XMV Experimental Music Video Series - Collective: Unconscious Tribeca, NY
  New York City, New York, USA
  June 2008 (Music/Video Festival) (Curated)

- The Festival Synthèse Bourges
  Bourges, France
  July 2008 (Music/Video Festival) (International Competition)

- Moondance International Festival
  Boulder, Colorado, USA
  August 2008 (Film Festival) (International Competition)

- Raindance International Festival
  London, UK
  October 2008 (Film Festival) (International Competition)

- Electronic Music Midwest
  Chicago IL, October 2008, (Music/Video Festival) (International Competition)

- La Esquina Gallery
  Kansas City, MO, October 2008,

- Third Practice Festival, Richmond, VA
  November 2008
Electroacoustic Juke Joint, Cleveland, MS
November 2008

MusicBYTES Concert Series, Lewis University

2009 Spark Festival of Electronic Music and Art (scheduled)
New York City Electroacoustic Music Festival (scheduled)
Society of Composers, Inc. National Conference (scheduled)
Washington State University Festival of Contemporary Art Music (scheduled)

Awards
Bourge International Electronic Music Festival Bourges, France
June 2008 (Honorable Mention in the Multimedia Category)
Rochester/High Falls International Film Festival - Movies on a Shoestring
Rochester, New York, USA
April 2008 (Certificate of Merit)

Film Presentations at Art Exhibitions – Gallery and Museum settings
Eustis Museum of Fine Art. Carla Poindexter: Pendulums, Pinwheels and Flying
Machines, Solo Exhibition. Lake County, Florida, Film Presentation, January 2009.

Polk Museum of Art. Digital Art In The Post Digital Age: Works From Florida
Faculty. Todd Behrens, Curator of Art. Juried Exhibition. May – September
2008. Lakeland, Florida

Edinburgh College of Art, Carla Poindexter, Visiting Artist, Edinburgh Scotland. Film

University of Central Florida, Orlando, Florida Faculty Exhibition, (Presentations

Allyn Gallup Contemporary Art Gallery, Sarasota, Florida, New Works by Delores Coe,
Carla Poindexter and Josette Urso, Film Presentation. December 2008.

Invitation to create a new animation
2009 This project involves creating a new animation to be combined with live action in a
feature length documentary film project entitled "Curious".

Filmmaker: Kimberly Cooke, Masters of Documentary Filmmaking from the Documentary Film
Institute at the University of Florida. Kimberly Cooke has made several live action short films
and one co-directed feature.
Grants:

The soundtrack and all visual elements of the animated film *Carnival Daring-Do: Featuring the Floating Apparitions* was funded in part by two professional development grants and by the artists.

*Symbolic Transformation: A Creative Equivalent For Reality*. University of Central Florida, College of Arts and Humanities Applied Research Grant for Collaborative Research. Principal Investigators: Carla Poindexter and Jay C. Ba’tzner

*Symbolic Transformation: A Creative Equivalent For Reality*. The United Arts of Central Florida Professional Development Grant. Principal Investigator: Carla Poindexter
CAH Interdisciplinary Grant – Budget Report (revised 2/25/09)
PO#136110 Poindexter, Batzner and Pierce

Computer hardware and software, memory, office supplies, camera, digital supplies and all other materials related to creating, directing, producing and post production:
(Please see support materials following this report)

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Sub-total 7335.10

Technical Assistance
Matthew Dombrowski, Independent Contractor, Digital Effects  $2000.00
Larry Cooper, Independent Contractor – DVD Packaging  1500.00

Sub-total 3500.00

Carla Poindexter's Expenses:  $10,835.10

Music Software and Equipment
3/1/07  CAH Direct Purchase Computer Store (trackball)  $47.90
2/26/07  Metasynth software  $599.00
2/26/07  Jitter software  $276.50
2/15/07  Flash recorder and accessories  $599.91
2/14/07  External hard drive  $179.95

Jay Batzner's Expenses:  $1,703.26

Post Production - Office of Instructional Resources- Aaron Hose ($1075. Paid)  1075.00

Other  386.64

TOTAL SPENT FROM CAH Award  14,000.

The CAH grant covered creative and production aspects of the project but the funding did not include the requested $3000 for initial promotion and publicity.

Out of Pocket Expenses 2008
*Carla Poindexter  $5000.
*Jay Batzner  $2000.

*Our combined budget in 2008 for out of pocket expenses included submittal fees to film and music/video festivals and exhibitions, packaging and postage, printed materials, travel, lodging, networking, printed publicity materials (3000 postcards), and the production of the carnival2012.com website.