2008/2009 CAH Interdisciplinary Award
FINAL PROGRAM REPORT
Home Movie Archive/Home movie day
Film Department, History Department, Cultural Heritage Alliance, UCF Library

- **Recipient name/Principal Investigator:** Stephen Schlow
- **Co-Principal Investigator(s):** Kristin Dr. Congdon, Dr. Rosalind Beiler, Laila Miletic-Vejzovic
- **Departments involved in project:** Film Department, History Department, Cultural Heritage Alliance, UCF Library
- **Project number:** 2301-0007
- **Project Title:** Home Movie Day
- **Award dates (including no cost-extension(s)):**
  - **Start date:** Sept 16, 2008
  - **End date:** May 31, 2009
  - **Was a no-cost extension requested for this project:** No
- **Amount awarded:** 6500
- **Departments involved:** Film, History, Library, Cultural heritage Alliance

**Brief description of project objectives:**

Project was intended to establish a yearly Home Movie Day event for Central Florida and to build the foundation for the creation of a Central Florida Home Movie Archive. As part of this event, material would be located that would be suitable for an archive and the university would educate the general public in the care and preservation of home movies. The plan called for the purchase of necessary equipment and supplies needed for several such events (Projectors, screens, rewinds, splicers, leader, etc) as well a telecine device for the digital transfer of 8mm film. It was also the intention to send representation to the Association of Moving Image Archivist Convention and possibly to join that organization as a first step in establishing UCP's interest in this movement.

- **Were these objectives accomplished as scheduled?**

All of the objectives were reached with great success. Careful planning and the creation of a good publicity network made the Orlando even the most successful of its kind in the country. We were able to establish ongoing relationships with local media outlets, The Sentinel Newspaper and National Organizations including the Orphan Film Forum, National Home Movie Day and The Museum of Modern Art in New York City.

- **Detail the most relevant activities of the project**
The central activity of the project – Home Movie Day – provided a venue for members of the public to screen and share their home movies with each other in a daylong event. The event was held in the CEM soundstage. Photos are attached. The impact of this activity was profound. Members of the public seeking help with their home movie collections or offering their films to us have contacted the Film department monthly. Once we were able to analyze and profile the participants to better know the nature of the material "out there," we were able to begin to the design and development of the policies and processes of the archive. The latest activity has been to assign an intern from The History department to work with the film department and the Library in initial digitization projects and research into the modalities of operation already in place around the county with the assignment of adapting these processes to UCF’s mission and vision for the archive.

- **Describe project findings. Explain future funding possibilities.**
  - The most important finding has been the great amount of material available and in need of preservation. There are thousands upon thousands of feet of film – 8mm, Super8 and 16mm – containing much history, sociology and art waiting to be discovered. Home Movie is a foundational step that gives us access to this material and publicity to the archive and the College. We have identified funding sources locally – some of which have already expressed interest in helping the archive through the foundation. In addition, there are state, national and international grants available once the archive is formally established and beginning to build a collection.

- **Detail any publication(s) resulting from this project**
  - None yet.

- **List general conclusions.**
  - Home Movie day served many purposes beyond its original intent. It gave a community profile to the Department. Many visitors to the event remarked that they had not even known of CEM and expressed curiosity. The event was appealing to TV stations, radio outlets and newspapers. This appeal meant it could easily become a town event over the next few years. The event provides us with a public platform from which we can invite a lay audience to participate in the workings of history, cultural studies and an appreciation for film and for their own lives.

- **CAH Interdisciplinary Awards are considered "seed" monies to provide for the basis of future research endeavors. How has funding provided for this project impacted your plans for future research activities?**
  - Without this initial funding, we would not have been able to Deliver The Home Movie day Event or to strongly connect with the Moving Image Archive movement. We have been able to establish UCF and a serious and committed participant in this field. With that as a starting reputation we should be able to build future projects in this area and to find the funds to support them.

- **Additional Comments**
  - The grant and support of the college was essential to this project.

Date: June 17, 2009

Stephen Schlow
Interim Chairman, Film
SUPPORTING DOCUMENTS

Promotional Material, Surveys, Photos
WERE YOU A HOME MOVIE SUPER STAR?

Was your mom? Your grandpa? Your baby? Come show and share all those old movies. Bring your 8MM, Super 8 and 16 MM movies to be cleaned, repaired, and shown. Don't have movies? Come and watch! Event is free and open to the public.

ORLANDO HOME MOVIE DAY

OCTOBER 18TH

11 AM TO 4 PM

at The UCF Center for Emerging Media
500 W. Livingston Street (next to the Marriott Hotel)

For more information visit http://www.ucforlandohomemoveday.com
FOR IMMEDIATE RELEASE

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UCF Brings National Home Movie Day to Orlando!

Annual bring-your-own-film event celebrates historic amateur works and home film preservation

Orlando, FL: On Saturday, October 18, 2008, the Sixth International Home Movie Day will be observed in over fifty cities worldwide. The University of Central Florida’s Film, History, and Library Departments, in partnership with The Cultural Heritage Alliance, are proud to bring this tradition to Orlando. The event will take place at The UCF Center for Emerging Media, 500 W. Livingston St., Orlando, FL 32801. The program will begin at 11:00am and run to 4:00pm. Members of all generations are encouraged to attend and bring their home movie reels, or simply an interest in the historic, often funny, and exciting world of amateur filmmaking.

Re-discover cherished memories, or gain a new perspective on an older generation. What did people wear? What did they drive? How did the live? Refreshments will be served and movies will be screened at the owner’s request. Home Movie Day is a great way to share memories and moments of the past with the community in order to help preserve these historic films. Information sessions will be held for those interested in learning how to restore and preserve these precious glimpses back in time.

Stephen Schlow, Interim Chair of the University of Central Florida Film Department, describes the arrival of Home Movie Day to Orlando as “A truly significant event, and not just for those interested in film but for the community as a whole.” He adds, “Preserving and cataloging these precious pieces of history is a major step in achieving a local archive of living images from the past, as well as significant historic events caught on tape.” From some of NASA’s earliest launches, to the construction of Walt Disney World, numerous home movie gems have already been discovered locally. What images might be hiding in your old home movies?

Theresa Scandiffio, researcher and organizer for Chicago’s South Side Home Movie Project and Visiting Lecturer at UCF, comments that, “Home Movie Day is a great celebration for people of all ages to share. This celebration offers many incentives to those who attend: not only will people learn how to treat and store their film reels, but also learn how to have them transferred to DVD or a media format they can easily share with others.” She continues to note that, “Home Movie Day is a long and widespread tradition which has always carried a special charm. This event has a special way of bringing people together.”

Home Movie Day was initiated by The Center for Home Movies in Los Angeles, California, as a means of highlighting both the cultural significance of home movies and the need to properly preserve these important works. Intended as a “bring-your-own-film” event, people bring their home movies to a designated venue where equipment to inspect and project the film is provided. The event encourages audience discussion of the films, the filmmaker, and the images shared. Most events also include a “film clinic,” where experts can assess film condition, offer proper storage and care for film, and discuss important considerations for film-to-video transfers. Home Movie Day, an international event, is free and open to the public. It is the world’s leading movement to honor and preserve small format – 8 mm, 16 mm, and Super 8 -- films.

HOME MOVIE RESOURCES

For your convenience we have listed companies and organizations that offer film transfer services for home movies and small gauge films. These are listed for your information only. Home Movie Day and its organizers do not endorse the services of any specific lab by listing them here. Before sending film to ANY lab for transfer, repair, or other work, we strongly recommend communicating with them by phone or in person and ensuring that only people experienced with small-gauge film will be handling your materials, and that preservation of your original films is their first priority. If the first lab you speak to isn't willing to provide that assurance, keep trying until you find someone who will!

Abound Video Services (Mr. Del Sexton, Owner)
7841 Grand National Dr., Suite 100
Orlando, FL 32819
407-351-2977

Matt & Lorna Pierce
Legacy Video Studio
Midtown Plaza, Office Center 2nd Floor
1213 S. Tamiami Trail
Sarasota, FL 34239
(941)487-8599
Toll Free: 1-877-776-0012
Fax: (941)487-8623
www.legacyvideostudio.com

MomentCatcher Productions
6537 Shadydell Dr.
Fort Worth, TX 76135
817-238-8421
e-mail: info@momentcatcherproductions.com
FAX 817-350-4930
Office Hours: Monday - Friday 10:00am - 6pm

We at MomentCatcher Productions use state-of-the-art equipment to provide frame-by-frame transfers of 8mm and Super 8 film into an easy to use digital record of your home movies. Want to show more than an unedited, silent movie? We can turn your films into an entertaining production complete with music, chapter menus, added text, still picture inserts and special effects! Just let us know what you want and we will make it happen. If you aren't sure of what you want to make your memories come alive, let us create a production for you at no extra cost. Our productions will be created to entertain YOUR family or other special audience. We will work with you to make a custom presentation until you are completely satisfied. The final product will be placed on a professionally printed DVD with a case designed just for your project. In addition to custom home movie productions we also provide straight transfer files for DIY Editing. Got VHS tapes or still pictures? We can create professional looking DVDs from your Video, Slides, Photos and Negatives. Been looking for an inexpensive place to purchase those hard to find film supplies? Look no further! We carry a large array of 8mm, Super 8 and 16mm FILM SUPPLIES. We offer the fastest shipping in the industry. Over 90% of our orders, including evening orders, are shipped within 12 hours.

LittleFilm/IC8
c/o Brodsky & Treadway
P.O. Box 335, 69 Warehouse Lane
ROWLEY MA 01969 USA
Telephone (9am-6pm EST): 978.948.7985

Welcome to LittleFilm.org
Dear fans of old movie film, we are happy to report that 16mm, 8mm, Super 8 and even 9.5mm movies are alive and well. We are Bob and Toni, Brodsky & Treadway, working together more than 30 years, to train, network and encourage you, whether you are a fledging filmmaker, committed media artist or starting to work on a family genealogy, tribal history or neighborhood archive. We are glad to offer technical assistance about amateur motion picture film.

"HOME MOVIES" ARE IMPORTANT! THEY PRESERVE CULTURAL GESTURES!

To help you identify your film, the frames pictured are sized relative to each other. The sprocket holes will help you identify these amateur movie gauges. In 9.5mm, they are located in the center. Next, in 16mm, they lie on the sprockline. In standard 8mm, the sprocket holes are the same size and position as 16mm. 8mm is half as wide with has twice as many holes. The Super 8 gauge was created with an expanded picture area and tiny sprocket holes located alongside the image. The links will tell you more about each gauge in a new window.

M2DVD
18603 Wedge Pkwy
Suite L
Reno, NV 89511-8134
Phone: (775) 851-8794
info@M2dvd.com
http://www.m2dvd.com/

M2DVD will convert your home movies to professionally processed keepsakes on DVD
We are committed to providing you a keepsake of your precious family memories. Our Process ensures your satisfaction through your involvement. You are consulted regarding decisions about the content of your DVD. You review and approve the Master before we make copies 8mm and Super8 Film to DVD is our Specialty. Other services include:
VHS/VHS-c to DVD
Mini-DV Tape to DVD
8mm Camcorder Tape to DVD
Special event Videography

Home Video Studio
2980 White Magnolia Loop
Clermont, FL 34711
866-466-1874
rick-s@homevideostudio.com

Don't let your families treasured film memories literally fade away! Home movies have a short-shelf life because of natural deterioration and can be lost forever. Preserve your 8mm, Super 8 and 16 mm films by transferring them to a more long-lasting DVD.

Join the thousands of Home Video Studio customers worldwide who use our state-of-the-art film transfer department. Our professionally trained film technicians personally handle reels and reels of home movies everyday. This film is color-corrected and run frame-by-frame through a computerized editing system before being transferred to a DVD, mini-DV, or hard drive format. Your original film is also returned to you.

ARCHIVING
If you are interested in donating film to the UCF Home Movie Archive, please contact phurter@mail.ucf.edu. You can also go to www.centerforhomemovies.com for additional information on archiving.

Also checkout www.filmforever.org and http://lavender.fortunecity.com/lavender/569/.